



FOR IMMEDIATE RELEASE

Media Contact:

Jabe Cov

info@hustlersguild.org

August 17, 2017

THE HUSTLERS GUILD ANNOUNCE FIRST PARTNERSHIP WITH DC PUBLIC SCHOOL

Washington, D.C. – This week former Obama Administration staffers launched the Hustlers Guild, a non-profit organization designed to empower underrepresented urban youth to pursue STEAM careers and entrepreneurship through a series of hip-hop-inspired programs at local schools. With a widening education and wealth gaps across racial lines, and an increasing diversity problem in Silicon Valley, co-founders Yasmin Rana, Jason Spear and Kevin Beckford view this organization as timely and essential.

The Hustlers Guild will team up with Wheatley Education Campus (WEC) in the Trinidad neighborhood of Northeast DC as their first partnership school. WEC is in development phase to raise the scores and performance of the students. Rana, a DC native and Executive Director of The Hustlers Guild feels that The Hustlers Guild could be a motivating element to assist the school with their goals.

“We have been working with various schools in the District for years. The Hustlers Guild wanted to work with students who could benefit most from our presence. After meeting with their new Principal Dr. Shenora Plenty, her goals for the campus and our programming just made sense to partner,” Rana said.

To learn more about the program and to partner with the organization, visit www.hustlersguild.org.

###

About The Hustlers Guild

The Hustlers Guild is a 501 (c) (3) non-profit organization. Our mission is to develop and empower youth ages 10-19 years old, as well as college freshmen of underrepresented communities to drive innovation that will impact the future.